

Faceless Video Ideas



YOUR WORKSPACE

This feels kinda fluffy but it's important to share exactly what you do so that your audience can see some of the love that goes into your business!



FAVE PART OF YOUR DAY

Include your limbs and / or your voice to get used to the idea of being on camera.



BEFORE & AFTER IMAGES

Compile some before & after shots into a video (or clickable story) so folks can see why they should purchase from you!



HANDS-ON TUTORIAL

Show a top-down video of your hands doing something or record your phone screen (and your voice!) as you step through a hack / process.



THE JOURNEY

Share the very first ___ you created and / or the biggest turning point between then & now.



PRESENTATION

Create a slide deck with a voiceover or use a whiteboard to show your audience how to do something.



STYLE TIPS

Literally ANYTHING can be done to your style, so share fashion, photography, or organization tips. Add your voice if you can!



YOUR FAVE FINDS

Share stuff that's in your shop, your favourite tools, books, apps, or products you've purchased. Again, we'd love to hear your voice here!



LOCAL LOVE

Whether it's the sky, the view from your window, your drive to work, or something you've purchased, share the love & tag!



psst... you can redo a lot of these WITH your face once you warm up to video!